

1 STATE OF OKLAHOMA

2 1st Session of the 60th Legislature (2025)

3 POLICY COMMITTEE
4 RECOMMENDATION

5 FOR

6 HOUSE BILL NO. 1305

7 By: Lowe (Dick)

8 POLICY COMMITTEE RECOMMENDATION

9 An Act relating to student athletes; amending 70 O.S.
10 2021, Section 820.25, as last amended by Section 2,
11 Chapter 85, O.S.L. 2024 (70 O.S. Supp. 2024, Section
12 820.25), which relates to name, image, and likeness
13 activities; requiring postsecondary institutions
14 offer financial literacy workshops; requiring certain
15 topics in workshops; prohibiting certain topics in
16 workshops; authorizing postsecondary institutions to
17 offer financial literacy course; requiring certain
18 topics in course; prohibiting certain topics in
19 course; requiring student athletes complete workshop
20 or course; authorizing professional support for
21 student athletes; requiring certain disclosure by
22 professional support; authorizing postsecondary
23 institutions to contract with certain third parties;
24 and declaring an emergency.

BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

SECTION 1. AMENDATORY 70 O.S. 2021, Section 820.25, as
last amended by Section 2, Chapter 85, O.S.L. 2024 (70 O.S. Supp.
2024, Section 820.25), is amended to read as follows:

Section 820.25. A. A student athlete shall not use a
postsecondary institution's marks for the purpose of securing

1 compensation for use of his or her name, image, or likeness unless
2 authorized by the postsecondary institution.

3 B. A student athlete shall not enter into a name, image, and
4 likeness agreement involving a commercial product or service that
5 conflicts with a written policy of the postsecondary institution or
6 that negatively impacts or reflects adversely on the postsecondary
7 institution or its athletic programs including, but not limited to,
8 generating public disrepute, embarrassment, scandal, ridicule or
9 otherwise negatively impacting the reputation or the moral or
10 ethical standards of the postsecondary institution.

11 C. A contract for the use of a student athlete's name, image,
12 or likeness or a contract for professional representation related to
13 name, image, or likeness that is formed while the student athlete is
14 participating in an intercollegiate sport at a postsecondary
15 institution may not extend beyond the student athlete's
16 participation in the sport at the institution unless the contract is
17 between the student athlete and the postsecondary institution or a
18 third party authorized to act on behalf of the postsecondary
19 institution.

20 D. A postsecondary institution may adopt reasonable time,
21 place, and manner restrictions to prevent a student athlete's name,
22 image, or likeness activities from interfering with team activities,
23 the postsecondary institution's operations, or the use of the
24 institution's facilities. A postsecondary institution may receive

1 compensation for the use of its institutional marks or facilities in
2 conjunction with a student athlete's name, image, and likeness
3 activities.

4 E. A collegiate athletic association shall not prohibit a
5 postsecondary institution from establishing agreements with a third
6 party to act on its behalf to identify, facilitate, enable, or
7 support student athlete name, image, and likeness activities.

8 F. ~~An 1. A postsecondary institution may require a student~~
9 ~~athlete to take courses or receive education or training in~~
10 ~~contracts, financial literacy, or any other subject the~~
11 ~~postsecondary institution deems necessary to prepare a student~~
12 ~~athlete to engage~~ shall offer financial literacy workshops
13 throughout each year for student athletes engaged in name, image,
14 and likeness activities. Workshops must include information
15 concerning foundational knowledge of budgeting, taxes, contracts,
16 credit and debt management, savings, investments, and
17 entrepreneurship. The workshops shall not include any promotional
18 referral program information nor solicitation by providers of
19 financial products or services.

20 2. A postsecondary institution may offer financial literacy as
21 a course for credit, which, at minimum, includes information on
22 budgeting, taxes, contracts, credit and debt management, savings,
23 financial aid, investments, and entrepreneurship. The course shall
24 not include any promotional referral program information nor

1 solicitation by providers of financial products or services.

2 Postsecondary institutions offering financial literacy as a course
3 for credit may adopt policies which allow the course to be applied
4 toward degree requirements.

5 3. Postsecondary institutions shall require student athletes to
6 either participate in a minimum of five (5) hours of financial
7 education workshops covering the required information provided in
8 paragraph 1 of this subsection or successfully complete one
9 financial literacy course within the first two (2) semesters of the
10 student athlete engaging in name, image, and likeness activities.

11 Student athletes who fail to meet the requirements provided for in
12 this paragraph shall forfeit his or her eligibility to engage in
13 name, image, and likeness activities.

14 4. A postsecondary institution may provide support to student
15 athletes through contract review, tax preparation, and financial
16 advisor services. Any professional providing services under this
17 paragraph may not charge a student athlete any fees or commissions
18 or require any compensation from such student athlete. If the
19 professional is an employee of the postsecondary institution, such
20 professional must disclose in writing to the institution and the
21 student athlete any additional employment which may create a
22 conflicting contractual relationship with a third party. Any
23 professional providing services to student athletes under this

1 paragraph shall not include promotional referral program information
2 nor solicitations of financial products or services.

3 5. Postsecondary institutions may contract with a third party,
4 as necessary, to conduct the financial literacy workshops as
5 required by this subsection.

6 SECTION 2. It being immediately necessary for the preservation
7 of the public peace, health or safety, an emergency is hereby
8 declared to exist, by reason whereof this act shall take effect and
9 be in full force from and after its passage and approval.

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